

**Web and Smartphone Apps
to Make Your Work Easier**
Community Organizations Active in
Disasters Summit 2015



@mrglenn2u

Welcome and Introductions

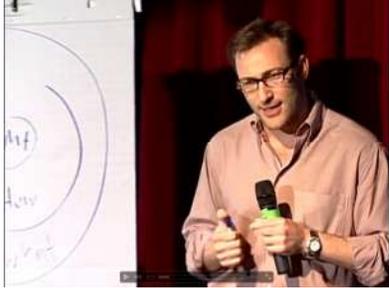
- ▶ Name
- ▶ Organization
- ▶ Highlight from the conference so far

A Little About Me

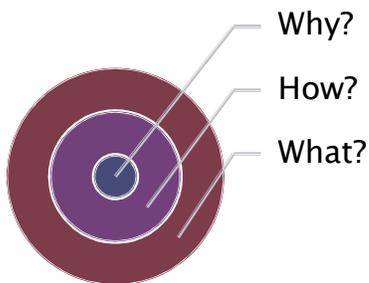


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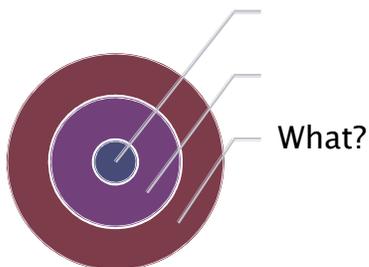
Simon Sinek Ted Talk
"Why Great Leaders Inspire Action"



"The Golden Circle"



Microsoft Zune and
"The Golden Circle"



Microsoft Zune and
"The Golden Circle"

The diagram shows three concentric circles. The innermost circle is dark blue, the middle is purple, and the outermost is maroon. Two lines with arrows point from the text labels to the circles: 'How?' points to the purple circle, and 'What?' points to the maroon circle.

Apple's iPod and
"The Golden Circle"

The diagram shows three concentric circles: dark blue (inner), purple (middle), and maroon (outer). One line with an arrow points from the text label 'Why?' to the purple circle.

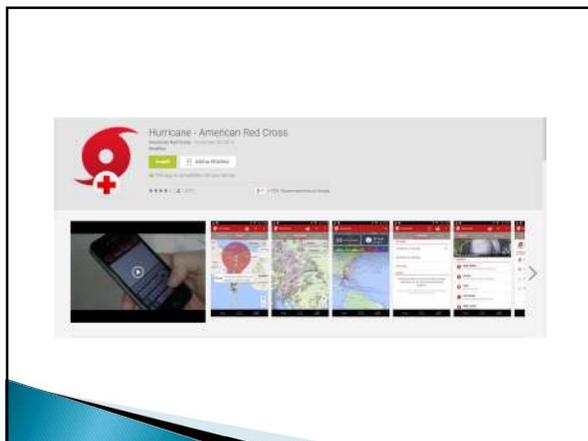
Apple's iPod and
"The Golden Circle"

The diagram shows three concentric circles: dark blue (inner), purple (middle), and maroon (outer). Two lines with arrows point from the text labels: 'Why?' points to the purple circle, and 'How?' points to the maroon circle.



Why United Way's 211 and Mass211help.org?

- ▶ Find essential community services 24/7
- ▶ Get official emergency information
- ▶ Post-disaster programs
- ▶ Interpreter services
- ▶ Call tracking of caller locations
- ▶ Registration site for spontaneous volunteers and donations
- ▶ Providers can update information and respond to messages from the public at mass211resourcehouse.com



Why Red Cross's Hurricane App?

- ▶ Monitor conditions in your area
- ▶ Prepare your family and home
- ▶ Find help
- ▶ Let others know you are safe even if the power is out
- ▶ With the tap of a finger, switch from English to Spanish
- ▶ Flashlight, strobe light, and audible alert functions

Many other Red Cross Apps Available

- ▶ redcross.org/prepare/mobile-apps
 - Emergency App
 - Team Red Cross Volunteer App
 - Tornado App
 - Blood App
 - Wildfire App
 - Earthquake App
 - First Aid App
 - Shelter Finder App
 - And More!

Red Cross mobile apps put help in your hand.





Why DPH "Show Me" App?

- ▶ Communication between emergency workers and people with communication needs
 - Difficulty understanding English
 - Hearing impairments
 - Cognitive disabilities
- ▶ Tailored icons for Emergency Shelters, Emergency Dispensing Sites, Sheltering-in-Place, and Evacuating
- ▶ Use even when no WiFi or mobile data connection

Buddy Up and Explore

- ▶ Think with a buddy about Why you need a smartphone, tablet, or web app
- ▶ Explore with a buddy
- ▶ Guidelines for Buddies
 - Give attention generously
 - Give advice or help only on request
 - Avoid unaware "digital shaming" of yourself or others – It's okay to say "I don't know"

Thank you!

- ▶ Please fill out evaluations
- ▶ Contact me if I can be of help

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